

# Top 7 Reasons to Sponsor Military Parents: *We regret to inform you*



Connect to over 25,000,000 brand-loyal military personnel and veterans.



Reach two highly-targeted age groups: 18-34 year olds and the growing baby boomer market.



Put your logo onto 1000 military installations worldwide.



Enhance your cause-related marketing by filling this unmet need of surviving parents.



Be a part of Joanne Steen's following as a sought-after speaker and instructor.

Benefit from the success of Joanne Steen's first book, *Military Widow: A Survival Guide*, which has received national and international acclaim.



Link into a diverse media campaign: Television, radio, print, web publicity and social networking.

